



АгроМедияГруп

ПРИТЕЖАТЕЛ НА СЕРТИФИКАТ ЗА КАЧЕСТВО ISO 9001:2008



CHANNEL	DATE	DAY	FROM	TO	TITLE	GENRE	Rating %	Rating '000	Share	Reach %	Reach '000
B TV	Period: 1 - 31.01.2014										
B TV	04.01.2014 r.	Saturday	06:30:00	07:00:00	Agroforum - TV program for agriculture	Economy	1	17	19,35	1,04	72
B TV	11.01.2014 r.	Saturday	06:30:00	07:00:00	Agroforum - TV program for agriculture	Economy	1,17	19	19,2	0,67	47
B TV	18.01.2014 r.	Saturday	06:30:00	07:00:00	Agroforum - TV program for agriculture	Economy	0,98	1	15,91	0,07	1
B TV	15.01.2014 r.	Saturday	06:30:00	07:00:00	Agroforum - TV program for agriculture	Economy	0,72	12	11,98	0,65	45

CHANNEL	DATE	DAY	FROM	TO	TITLE	GENRE	Rating %	Rating '000	Share	Reach %	Reach '000
TV Evropa	Period: 1 - 31.01.2014										
TV Evropa	02.01.2014 r.	Tuesday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,1	7	0,5	0,51	36
TV Evropa	04.01.2014 r.	Saturday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,24	17	1,3	1,04	72
TV Evropa	09.01.2014 r.	Tuesday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,14	10	0,7	0,46	32
TV Evropa	11.01.2014 r.	Saturday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,27	19	1,7	0,47	41
TV Evropa	16.01.2014 r.	Tuesday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,2	14	1,1	0,58	40
TV Evropa	18.01.2014 r.	Saturday	13:30:00	14:00:00	Agroforum - TV program for agriculture	Economy	0,02	11	0,1	0,07	5
TV Evropa	23.01.2014 r.	Tuesday	13:30:00	13:59:00	Agroforum - TV program for agriculture	Economy	0,2	14	1,1	0,56	39
TV Evropa	15.01.2014 r.	Saturday	13:30:00	13:59:00	Agroforum - TV program for agriculture	Economy	0,17	12	0,9	0,65	45
TV Evropa	30.01.2014 r.	Tuesday	13:30:00	13:58:00	Agroforum - TV program for agriculture	Economy	0,27	19	1,2	0,55	38

CHANNEL	DATE	DAY	FROM	TO	TITLE	GENRE	Rating %	Rating '000	Share	Reach %	Reach '000
Cable Tel	Period: 1 - 31.01.2014										
Cable Tel	31.12.2013	Tuesday	17:45:00	18:14:00	Agroforum - TV program for agriculture	Economy	0,035	2,45	0,175	0,1785	12,4
Cable Tel	4.1.2014	Saturday	18:45:00	19:14:00	Agroforum - TV program for agriculture	Economy	0,084	5,95	0,455	0,364	25,2
Cable Tel	7.1.2014	Tuesday	17:45:00	18:15:00	Agroforum - TV program for agriculture	Economy	0,049	3,5	0,245	0,161	11,4
Cable Tel	11.1.2014	Saturday	18:45:00	19:15:00	Agroforum - TV program for agriculture	Economy	0,0945	6,65	0,595	0,2345	16,45
Cable Tel	14.1.2014	Tuesday	17:45:00	18:13:00	Agroforum - TV program for agriculture	Economy	0,07	4,3	0,385	0,203	14
Cable Tel	18.1.2014	Saturday	18:45:00	19:13:00	Agroforum - TV program for agriculture	Economy	0,007	0,35	0,035	0,0245	3,75
Cable Tel	21.1.2014	Tuesday	17:45:00	18:14:00	Agroforum - TV program for agriculture	Economy	0,07	4,3	0,385	0,198	13,65
Cable Tel	25.1.2014	Saturday	18:45:00	19:14:00	Agroforum - TV program for agriculture	Economy	0,0595	4,2	0,315	0,2275	15,75
Cable Tel	28.1.2014	Tuesday	17:45:00	18:14:00	Agroforum - TV program for agriculture	Economy	0,0845	6,65	0,42	0,1925	13,3

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TV Ianica	Period: 1 - 31.01.2014										
TV Ianica	01.01.2014 r.	Wednesday	19:30:00	17:59:00	Agroforum - TV program for agriculture	Economy	0,053515	3,74605	0,267575	0,2729265	19,2654
TV Ianica	4.01.2014 r.	Saturday	17:00:00	12:30:00	Agroforum - TV program for agriculture	Economy	0,128436	9,09755	0,695695	0,556554	38,5308
TV Ianica	8.01.2014 r.	Wednesday	19:30:00	18:00:00	Agroforum - TV program for agriculture	Economy	0,074921	5,3515	0,374605	0,246169	17,1248
TV Ianica	11.01.2014 r.	Saturday	17:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,1444905	10,16785	0,909755	0,588505	25,15201
TV Ianica	15.01.2014 r.	Wednesday	19:30:00	17:58:00	Agroforum - TV program for agriculture	Economy	0,10703	7,4921	0,588665	0,310387	21,406
TV Ianica	18.01.2014 r.	Saturday	17:00:00	12:29:00	Agroforum - TV program for agriculture	Economy	0,10703	0,53515	0,053515	0,0374605	2,67515
TV Ianica	22.01.2014 r.	Wednesday	19:30:00	17:59:00	Agroforum - TV program for agriculture	Economy	0,10703	7,4921	0,588665	0,299684	20,87085
TV Ianica	25.01.2014 r.	Saturday	17:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,0909755	6,4218	0,481625	0,2478475	24,06175
TV Ianica	29.01.2014 r.	Sunday	17:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,1444905	10,16785	0,64218	0,2943325	20,3357

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Diana cable	Period: 1 - 31.01.2014										
Diana cable	04.01.2014 r.	Saturday	12:00:00	12:30:00	Agroforum - TV program for agriculture	Economy	0,02395	2,205	0,1575	0,14065	11,34
Diana cable	05.01.2014 r.	Sunday	18:30:00	19:00:00	Agroforum - TV program for agriculture	Economy	0,08148	5,355	0,4095	0,3276	22,68
Diana cable	11.01.2014 r.	Saturday	12:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,04753	3,15	0,2205	0,1449	10,08
Diana cable	12.01.2014 r.	Sunday	18:30:00	18:58:00	Agroforum - TV program for agriculture	Economy	0,091665	5,985	0,5355	0,21105	14,805
Diana cable	18.01.2014 r.	Saturday	12:00:00	12:29:00	Agroforum - TV program for agriculture	Economy	0,0679	4,41	0,3465	0,1827	12,8
Diana cable	19.01.2014 r.	Sunday	18:30:00	18:59:00	Agroforum - TV program for agriculture	Economy	0,00679	0,315	0,0315	0,02205	1,575
Diana cable	25.01.2014 r.	Saturday	12:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,0679	4,41	0,3465	0,1764	12,285
Diana cable	26.01.2014 r.	Sunday	18:30:00	18:58:00	Agroforum - TV program for agriculture	Economy	0,057715	3,78	0,2835	0,20475	14,175

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NRG Vision	Period: 1 - 31.01.2014										
NRG Vision	04.01.2014 r.	Saturday	17:00:00	17:19:00	Agroforum - TV program for agriculture	Economy	0,032592	2,1168	0,1512	0,154224	10,8664
NRG Vision	7.01.2014 r.	Tuesday	19:00:00	19:19:00	Agroforum - TV program for agriculture	Economy	0,0782208	5,1408	0,39312	0,314496	21,7728
NRG Vision	11.01.2014 r.	Saturday	17:00:00	17:30:00	Agroforum - TV program for agriculture	Economy	0,0456288	3,024	0,21168	0,139104	9,6768
NRG Vision	14.01.2014 r.	Tuesday	19:00:00	19:30:00	Agroforum - TV program for agriculture	Economy	0,0879984	5,7456	0,51408	0,202608	14,2128
NRG Vision	18.01.2014 r.	Saturday	17:00:00	17:28:00	Agroforum - TV program for agriculture	Economy	0,045184	4,2336	0,33264	0,175392	12,096
NRG Vision	21.01.2014 r.	Tuesday	19:00:00	19:28:00	Agroforum - TV program for agriculture	Economy	0,0065184	0,3024	0,03024	0,021168	1,512
NRG Vision	25.01.2014 r.	Saturday	17:00:00	17:29:00	Agroforum - TV program for agriculture	Economy	0,045184	4,2336	0,33264	0,169344	11,7936
NRG Vision	28.01.2014 r.	Tuesday	19:00:00	19:29:00	Agroforum - TV program for agriculture	Economy	0,0554064	3,6288	0,27216	0,19656	13,608

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TV Eurocom Pazardjik	Period: 1 - 31.01.2014										
TV Eurocom Pazardjik	02.01.2014 r.	Thursday	17:20:00	17:49:00	Agroforum - TV program for agriculture	Economy	0,0240576	1,70408	0,130312	0,1042496	7,21728
TV Eurocom Pazardjik	07.01.2014 r.	Monday	19:30:00	20:00:00	Agroforum - TV program for agriculture	Economy	0,0140336	1,0024	0,070168	0,0461104	3,20768
TV Eurocom Pazardjik	09.01.2014 r.	Thursday	17:20:00	17:50:00	Agroforum - TV program for agriculture	Economy	0,0270648	1,90456	0,170408	0,0671608	4,71128
TV Eurocom Pazardjik	14.01.2014 r.	Monday	19:30:00	19:58:00	Agroforum - TV program for agriculture	Economy	0,0200048	1,40336	0,110264	0,0581392	4,0096
TV Eurocom Pazardjik	16.01.2014 r.	Thursday	17:20:00	17:48:00	Agroforum - TV program for agriculture	Economy	0,0200048	0,10024	0,010024	0,0070168	0,5012
TV Eurocom Pazardjik	21.01.2014 r.	Monday	19:30:00	19:59:00	Agroforum - TV program for agriculture	Economy	0,0200048	1,40336	0,110264	0,0541344	3,90936
TV Eurocom Pazardjik	23.01.2014 r.	Thursday	17:20:00	17:49:00	Agroforum - TV program for agriculture	Economy	0,0170408	1,20288	0,090216	0,065156	4,5108
TV Eurocom Pazardjik	28.01.2014 r.	Monday	19:30:00	19:58:00	Agroforum - TV program for agriculture	Economy	0,0270648	1,90456	0,120288	0,055132	3,80912
TV Eurocom Pazardjik	30.01.2014 r.	Thursday	17:20:00	17:48:00	Agroforum - TV program for agriculture	Economy	0,0303072	2,20416	0,1956192	0,0881664	6,33696

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Plovdiv TV	Period: 1 - 31.01.2014										
Plovdiv TV	04.01.2014 r.	Saturday	12:00:00	12:30:00	Agroforum - TV program for agriculture	Economy	0,0126	0,882	0,063	0,06426	4,536
Plovdiv TV	05.01.2014 r.	Sunday	20:50:00	21:20:00	Agroforum - TV program for agriculture	Economy	0,03024	2,142	0,1638	0,13104	9,072
Plovdiv TV	06.01.2014 r.	Monday	11:10:00	11:40:00	Agroforum - TV program for agriculture	Economy	0,01764	1,26	0,0882	0,05796	4,032
Plovdiv TV	11.01.2014 r.	Saturday	12:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,03402	2,394	0,2142	0,08442	5,922
Plovdiv TV	12.01.2014 r.	Sunday	20:50:00	21:18:00	Agroforum - TV program for agriculture	Economy	0,0252	1,764	0,1386	0,07308	5,04
Plovdiv TV	13.01.2014 r.	Monday	11:10:00	11:38:00	Agroforum - TV program for agriculture	Economy	0,00252	0,126	0,0126	0,00082	0,63
Plovdiv TV	18.01.2014 r.	Saturday	12:00:00	12:29:00	Agroforum - TV program for agriculture	Economy	0,0252	1,764	0,1386	0,07308	4,914
Plovdiv TV	19.01.2014 r.	Sunday	20:50:00	21:19:00	Agroforum - TV program for agriculture	Economy	0,02142	1,512	0,1134	0,0819	5,67
Plovdiv TV	20.01.2014 r.	Monday	11:10:00	11:39:00	Agroforum - TV program for agriculture	Economy	0,03402	2,394	0,1512	0,0693	4,788
Plovdiv TV	25.01.2014 r.	Saturday	12:00:00	12:28:00	Agroforum - TV program for agriculture	Economy	0,0442	6,24	0,35784	0,16128	11,592
Plovdiv TV	26.01.2014 r.	Sunday	20:50:00	21:18:00	Agroforum - TV program for agriculture	Economy	0,0988	7,02	0,52	0,39	27,04
Plovdiv TV	27.01.2014 r.	Monday	11:10:00	11:38:00	Agroforum - TV program for agriculture	Economy	0,1066	7,54	0,624	0,2938	20,54

CHANNEL	DATE	DAY	FROM	TO	TITLE	GENRE	Rating %	Rating '000	Share	Reach %	Reach '000
Press TV	Period: 1 - 31.01.2014										
Press TV	05.01.2014 r.	Sunday	15:15:00	15:30:00	Agroforum - TV program for agriculture	Economy	0,06	4,25	0,325	0,26	18
Press TV	06.01.2014 r.	Monday	10:15:00	11:30:00	Agroforum - TV program for agriculture	Economy	0,035	2,5	0,175	0,115	8
Press TV	09.01.2014 r.	Thursday	19:00:00	22:30:00	Agroforum - TV program for agriculture	Economy	0,0675	4,75	0,425	0,1675	11,75
Press TV	12.01.2014 r.	Sunday	15:15:00	15:28:00	Agroforum - TV program for agriculture	Economy	0,05	3,5	0,275	0,145	10
Press TV	13.01.2014 r.	Monday	10:15:00	11:28:00	Agroforum - TV program for agriculture	Economy	0,005	0,25	0,025	0,0175	1,25
Press TV	16.01.2014 r.	Thursday	19:00:00	22:28:00	Agroforum - TV program for agriculture	Economy	0,05	3,5	0,275	0,14	9,75
Press TV	18.01.2014 r.	Sunday	15:15:00	15:29:00	Agroforum - TV program for agriculture	Economy	0,0425	3	0,225	0,1625	11,25
Press TV	19.01.2014 r.	Monday	10:15:00	11:29:00	Agroforum - TV program for agriculture	Economy	0,0675	4,75	0,3	0,1375	9,5
Press TV	23.01.2014 r.	Thursday	19:00:00	22:29:00	Agroforum - TV program for agriculture	Economy	0,0425	3	0,225	0,19375	13,5
Press TV	26.01.2014 r.	Sunday	15:15:00	15:28:00	Agroforum - TV program for agriculture	Economy	0,0475	3,375	0,25	0,1875	13
Press TV	27.01.2014 r.	Monday	10:15:00	11:28:00	Agroforum - TV program for agriculture	Economy	0,05125	3,625	0,3	0,14125	9,875
Press TV	30.01.2014 r.	Sunday	15:15:00	22:28:00	Agroforum - TV program for agriculture	Economy	0,05875	4,125	0,35	0,15625	10,875

Средно на предаване в хил. 566,3659